



Svein Rasmussen / Photographer: Georgia Schofield / Location: Myanmar

HOW ARE WE LIVING ?

We just inherited the best planet out there, it even has oceans to play in. We all can live intelligently to pass our galactical home to the next generation in better shape than when we arrived, it's really not much to ask.

We sometimes get explained that it's more responsible to prioritize short-term economic gains over the health of our home? We are losing our base intelligence while eagerly hunting down quarterly profits and GDP increase, this on the expense of our own future survival ?

Our Starboard co workers, eco team and eco partners helped us develop a series of programs to become carbon net positive. Then we worked on making up for past emissions and also further plan on becoming 10x net positive, creating a more healthy home.

The Plastic Disclosure Program helped us to map out our plastic footprint and we further funded a Plastic Offset Program to create a value for plastics found along the coastline in Thailand. The funds comes from an internal plastic tax at Starboard.

We also joined with B Corp in a declaration of interdependence to envision a global economy that uses business as a force for good. Yes we built several schools hosting over 500 elementary students and fund clinic for people in rural areas, all because paddle boarders around the world chose Starboard, letting us use our business as a force for good.

Join us in upcycling both the Oceans and ourselves for a better living.

Svein Rasmussen
Chief innovator



Photographer: Ben Thouard / Location: Tahiti