



INNOVATION  
**STARBOARD**  
QUALITY



# COMPANY FACTS

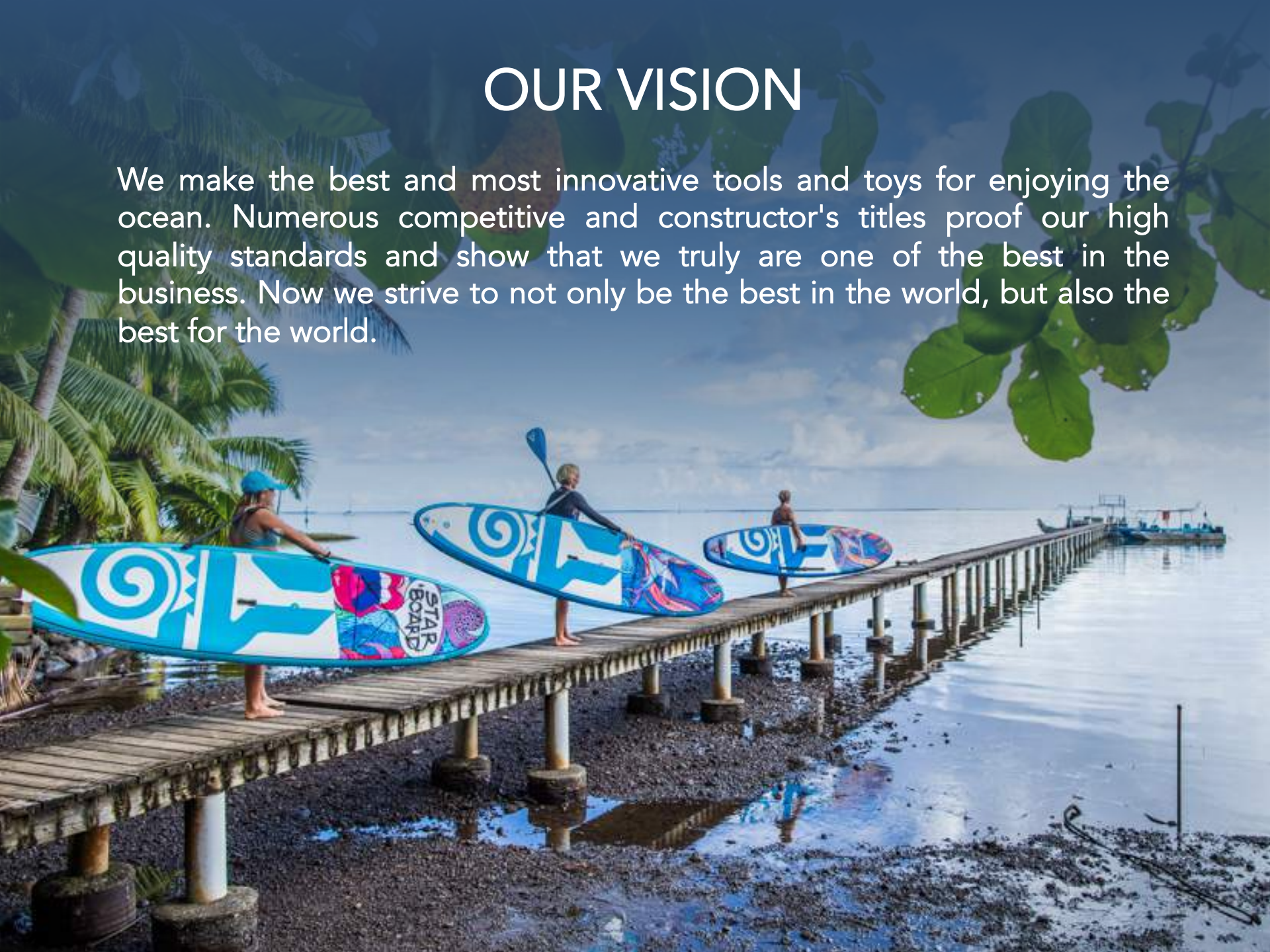
- Starboard is a global leader in the windsurfing and paddle boarding industries, awarded with 12 out of the last 13 PWA Constructor's titles for our products and Nr. 1 in the SUP racer ranking since 6 years.
- Founded in 1994 by Svein Rasmussen, a Windsurfing World Champion and Olympic participant.





# OUR VISION

We make the best and most innovative tools and toys for enjoying the ocean. Numerous competitive and constructor's titles proof our high quality standards and show that we truly are one of the best in the business. Now we strive to not only be the best in the world, but also the best for the world.





# OUR PHILOSOPHY

Purpose is the new luxury, eco-innovation is the new sustainability, environmentalism is the new futurism, and partnership is the new leadership.



# PRODUCT RANGE



Windsurf



Stand Up  
Paddling



Apparel



# MILESTONES

Starboard is founded.

1994

2001

Starboard becomes  
windsurfing brand Nr. 1.

Starboard introduces  
Stand Up Paddle boarding  
for the market.

2006

With our change to  
Bioresin we reduce CO<sub>2</sub>  
significantly and receive  
the Eco Board Label from  
Sustainable Surf.

2017

Starboard becomes carbon  
net positive, thanks to our  
eco innovations, solar energy  
and our contribution to the  
Thor Heyerdahl Mangrove  
Park in Myanmar.

2018



# ECO INNOVATION: Blue Carbon Technology

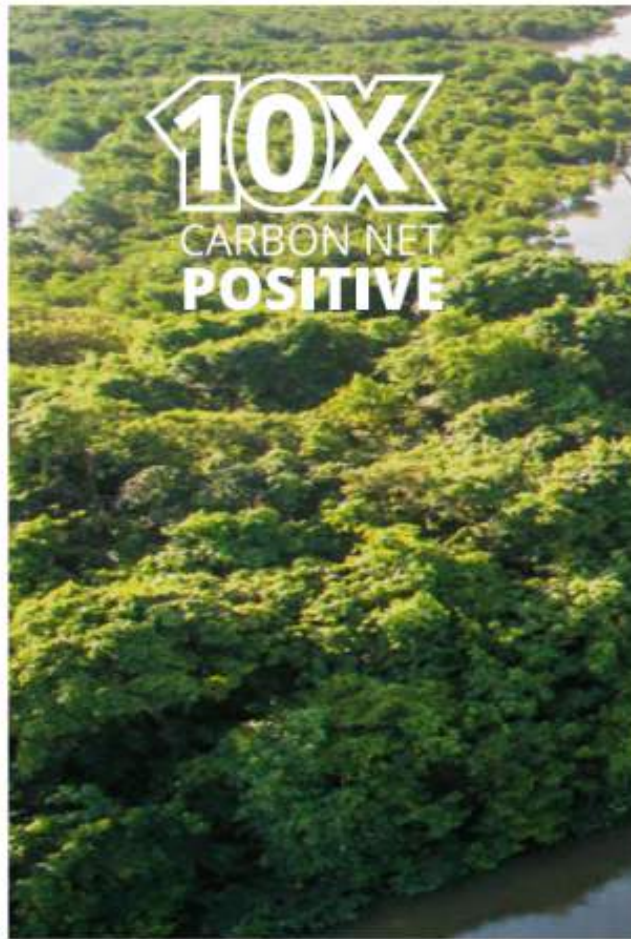
Our first Gold Level Eco Board entered the market in 2019.  
It has an average emission of only 85 kg CO<sub>2</sub>,  
which is around 20% less than a normal paddleboard.





# OUR ECO PROJECTS

With our eco partners we educate, clean up, plant trees and set milestones. We do weekly trash pick-ups on beaches and waterbodies in Thailand, track flight miles for our company-wide carbon offset purchase, and plant mangroves to become 10 times carbon net positive.





# FOR EVERY BOARD SOLD:



WE PLANT 1  
MANGROVE



WE REMOVE  
200 PLASTIC  
BAGS FROM  
THE OCEAN





# PARTNERS

By partnering with likeminded organizations we learn and expand our reach.





# GET IN TOUCH

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